

AFFORDABLE PENPAL ADS

BASIC AD:

250 words, 1 photo

3 months	\$5.00
6 months	\$10.00
1 year	\$17.50
2 years	\$30.00

FRONT PAGE AD:

2X the price of Basic Ad (\$10-60)

EXTRAS:

Add'l words, per 50	\$2.00
Add'l photos, each	\$2.00
Featured ad	\$2.00
Rewrite/amend ad	\$5.00
Background song	\$10.00

WWW.PRISONERS4PENPALS.COM
SUBMISSIONS@PRISONERS4PENPALS.COM

BASIC AD

Consists of 250 words* & 1 photo, runs 3 months, 6 months, 1 year, or 2 years
*(Name & Address not counted)

ADDITIONAL WORDS

\$2 for every 50 additional words, up to maximum total of 500

ADDITIONAL PHOTOS

\$2 for each additional photo, up to maximum total of 10

FEATURED AD

Ad appears at top of your state for 1 month. Limit of 1 month for every 6 months your ad runs.

FRONT-PAGE AD

The Front-Page Ad is double the price of a Basic Ad (\$10—60)

REFERRAL PROGRAM

You'll receive 1 additional month for every paid ad you refer. You must have paid for your original ad.

CHANGES?

Rewrite or amend your ad for \$5. Change of address is free.

BACKGROUND SONG

Choose a song that's available online, we'll add it to your ad for \$10.

PRISONERS 4 PENPALS

PO BOX 55762

SHORELINE, WA 98155

